

GCSE Business Studies Curriculum Overview

We aim to provide opportunities for students to develop the knowledge and provide opportunities for students to foster an interest in business and to enhance their entrepreneurial skills.

The curriculum is sequenced to ensure that students have a deep understand of how products and business systems work and the skills required for a business to thrive.

Business Studies will develop student's ability to be resourceful, innovative and have the skills to work both independently and as part of a team – preparing them for the work place.

Business Studies will support students with their further academic study enabling them to have the confidence to begin their own business or leading onto careers including finance or marketing.

The learning journey in Business Studies will be relevant, interesting and challenging; inspiring students to take an active role in the globalised workplace.

	Autumn	Spring	Summer
Year 10	1.1 - Enterprise and Entrepreneurship 1.2 - Business Planning 1.3 - Business Ownership 1.4 - Aims and Objectives 1.5 - Stakeholders 1.6 - Business Growth 2.1 - The role of Marketing 2.2 - Market Research 2.2 - Market Research 2.3 - Market Segmentation 2.4 -(Place, Product) 2.4 - (Price, promotion)	3.4 - Recruitment and Selection 3.5 -Motivation and Retention 3.6 - Training and development 3.7 - Employment Law 3.7 - Employment Law	Unit 1 enhancement Mock assessment, feedback and closing the gaps 4.1 - Production Process 4.2 - Quality of Goods
Year 11	4.3 - The Sales Process and customer Service 4.3 - The Sales Process and customer Service 4.4 - Consumer Law 4.5 - Business Location	6.1 - Ethics 6.2 - Enviromental 6.2 - Economic Climate 6.3 - Globalisation	Revision and closing the gaps (Bespoke to each class.)

	4.6 - Working With Suppliers 5.1 - The role of the Finance function 5.2 - Sources of Finance 5.3 Revenue, cost, profit and loss 5.4 - Breakeven 5.5 - Cash and Cashflow	LO7 - Interdependent nature of business	
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